

# PHARMD SPOTLIGHT



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*1. In what ways did your pharmacy school curriculum prepare you for your fellowship and how did you make the most out of your time in pharmacy school to enter the pharmaceutical industry?*

I wouldn't say any of the classes really prepared me for a fellowship, specifically because I do marketing. I did have the opportunity to take a marketing class which introduced me to the world of pharma marketing. I think internships and rotational experiences in the industry were more of what helped propel me to enter the industry!

*2. Could you briefly describe what Coatedlikeacapsule is and how pharmacy students and prospective pharmacy students can benefit from your creation?*

Coatedlikeacapsule started off as a vlog/Instagram page that showed my experience in pharmacy school. Sharing these experiences helped me connect with pharmacy students across the country! Moving forward, now that I have graduated and work in the industry, it's often a page that provides humor combined with career advice. I spend a lot of time chatting with pharmacy students about a career in the industry and the value they can provide!

*3. What do you enjoy most about the company that you work for?*

For me it's been a great experience all around. A great culture with people who really want to see you develop. I've developed friendships and learned so much from the people around me the few years I've been here. I also enjoy how I can truly be myself even at work!

*4. What inspired you to seek a job in the pharmaceutical industry as opposed to the more traditional pharmacist careers?*

It was a combination of two things. I loved being creative, especially with all the social media blogging I was doing. Marketing was an avenue that would allow me to express that creative mindset. But also, work life balance for me was huge. Working in a pharmacy for a few years during school, I realized it just wasn't for me personally. The industry is a dynamic environment and allows you to work with many people and use various skillsets.

